



Jagannath International Management School

Vasant Kunj, New Delhi-110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with '**A+**' Grade by **NAAC**

NIRF Rank Band 201-300 under College Category

Participant of UNGC New York and ISO 9001:2015 Quality Certified

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Program Outcomes

PO1. Develop conceptual knowledge and understanding of management theories and practices.

PO2. Apply critical thinking and analytical skills for effective business decision making.

PO3. Develop communication and leadership abilities to steer through the dynamic and global business environment.

PO4. Demonstrate business intelligence and foster research to find innovative solutions for diverse business situations.

PO5. Imbibe responsible citizenship, promoting sustainability, and embrace diverse cultures with universal values.

Program Specific Outcomes

After the program the students will be able to:

PSO 1. Apply reflective thinking and research skills using latest technological tools

PSO 2. Assimilate technical functional knowledge of operations in business organization

PSO 3. Demonstrate strategic and proactive thinking towards business decision making

PSO 4. Illustrate negotiation skills and networking abilities.

Mapping of PO's and PSO's Program Specific Outcomes	PO1	PO2	PO3	PO4	PO5
PSO1	2	3	2	3	2
PSO2	3	2	2	1	2
PSO3	2	3	3	3	1
PSO4	2	3	2	2	2
AVG	2.25	2.75	2.25	2.25	1.75

